

THE NITTANY STAGE RACE

Presented by:



PENN STATE
S
CYCLING CLUB
PRESS RELEASE



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Penn State Cycling Club to use new Penn State crowdfunding platform

State College, PA. The students of the Penn State Cycling Club are excited to announce a campaign to raise money for the **Nittany Stage Race** using Penn State's new crowdfunding platform USEED. Using the new platform the students of the Penn State Cycling Club will raise money to cover the operational costs of the two day event, of which all profits are being donated to charity. The campaign will go live on July 1st at <https://pennstate.useed.net> and will allow contributors to get to know the students behind the Nittany Stage Race. All contributions to the campaign are tax deductible and no hosting fee is collected by the platform.

The **Nittany Stage Race** will be held the weekend of August 1st & 2nd 2015, and will feature three different types of racing over the two days. A family fun ride, open time trial, and bicycle friendly festival will all be part of the overall weekend as State College looks to celebrate the strong cycling community of the Centre Region. Up to 300 participants are expected to register for the event that will include the **Pennsylvania Elite Women's Road Race**, a state championship race.

Through the planning and promotion of the **Nittany Stage Race** the students of the Cycling Club gain valuable leadership experience, applying their knowledge gained in the classroom to real world settings. This has been helpful as the student-athletes of the Penn State Cycling Club have continued on to a range of careers including aerospace, medicine, banking, horticulture, recreation management, and more. As a club sport, the team is open to every Penn State student. There are no tryouts and students don't need an expensive bike or a training plan to join the club. Even so, the Penn State Cycling Club has a long history of conference championships; and creating Olympian, and professional cyclists.

For more information about the Penn State Cycling Club, their crowdfunding campaign, or the **Nittany Stage Race** please visit RaceStateCollege.com.

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